

Financial Results for the First Quarter Ended June 30, 2012

August 3, 2012

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Notes: 1. In this presentation, "FY2013" refers to the year ended March 31, 2013.
2. All amounts are rounded down to the nearest million yen.

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Highlights

FY2013 Q1

- Sales is almost the same as FY2012 Q4, but the deficit decreased by cost reduction effects.
- Industrial Materials: Gained the demand for low-priced notebook PC. Strong demand for automotive, and weak for mobile phone.
- Devices: Weak demand for smart phone.

From FY2013 Q2

- Industrial Materials: Weak demand for mobile phone. Making progress toward the original plan by taking in the demand for notebook PC and automotive.
- Devices: Sales increasing and profitability improvement by full-scale operation of Himeji Factory (from Q2). Making progress toward the original plan by demand increasing for gaming gear and others.

Actions to return to the growth basis

- Fixed and variable costs reduction according to the measures to strengthen structural reforms (by the end of FY2013).
- Low-cost operation
 - Progress on profitability improvement on production division.
 - Achievement on taking in demand for low-priced products.
- Restructuring of the Chinese operation aiming for improved global value chain.
- Focus on marketing for establishing new products and new businesses.

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FY2013 Q1 Deficit decreased QonQ

FY2013 Q1 (April to June) Results

(Millions of yen)

		FY2012 Q1 Result	FY2012 Q4 Result	FY2013 Q1 Result	Vs. FY2012 Q1	Vs. FY2012 Q4
Net Sales		22,504	16,745	16,336	-27.4%	-2.4%
Operating Income		-1,911	-5,051	-2,923	—	—
OPM		-8.5%	-30.2%	-17.9%	-9.4pt	+12.3pt
Ordinary Income		-1,936	-4,459	-3,304	—	—
Net Income		-1,432	-6,508	-3,484	—	—
Net Sales by Business Segments	Industrial Materials	10,530	6,491	7,769	-26.2%	+19.7%
	Devices	7,679	5,221	4,301	-44.0%	-17.6%
	Information and Communication and Others	4,294	5,033	4,264	-0.7%	-15.3%
Operating Income by Business Segments	Industrial Materials	-182	-1,620	-15	—	—
	Devices	-336	-1,995	-1,638	—	—
	Information and Communication and Others	-35	165	9	—	-94.5%
	Administration and R&D	-1,356	-1,602	-1,278	—	—

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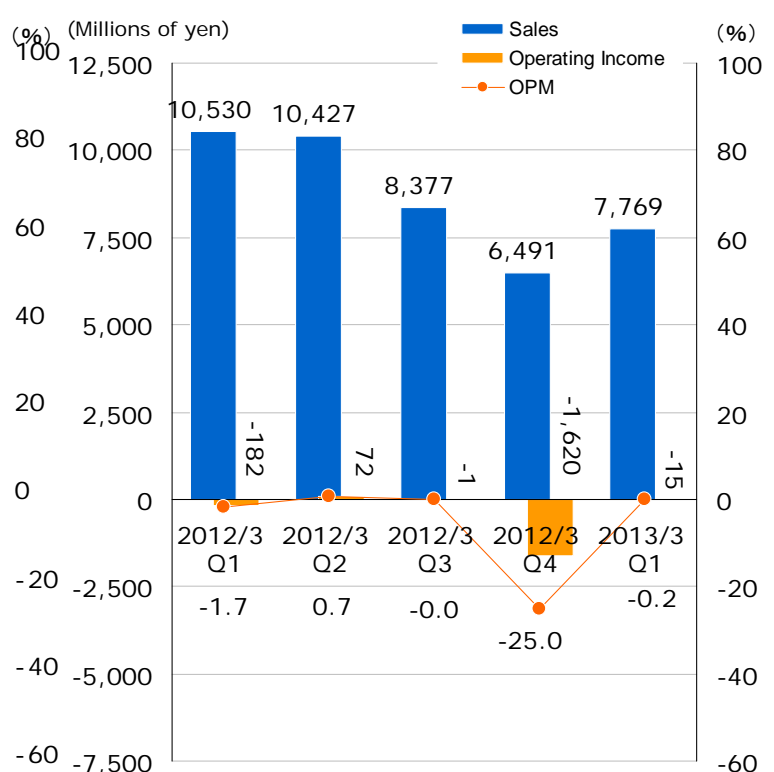
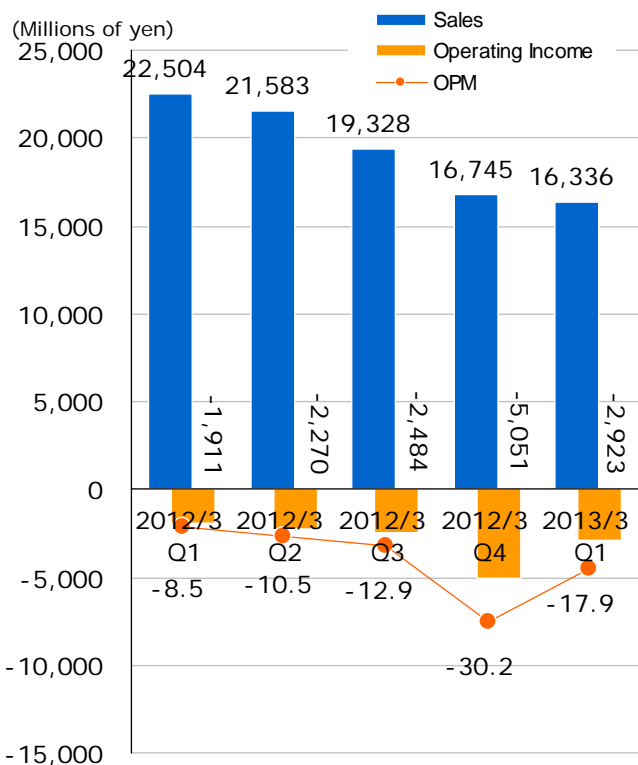
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Quarterly Trend

Corporate

Industrial Materials



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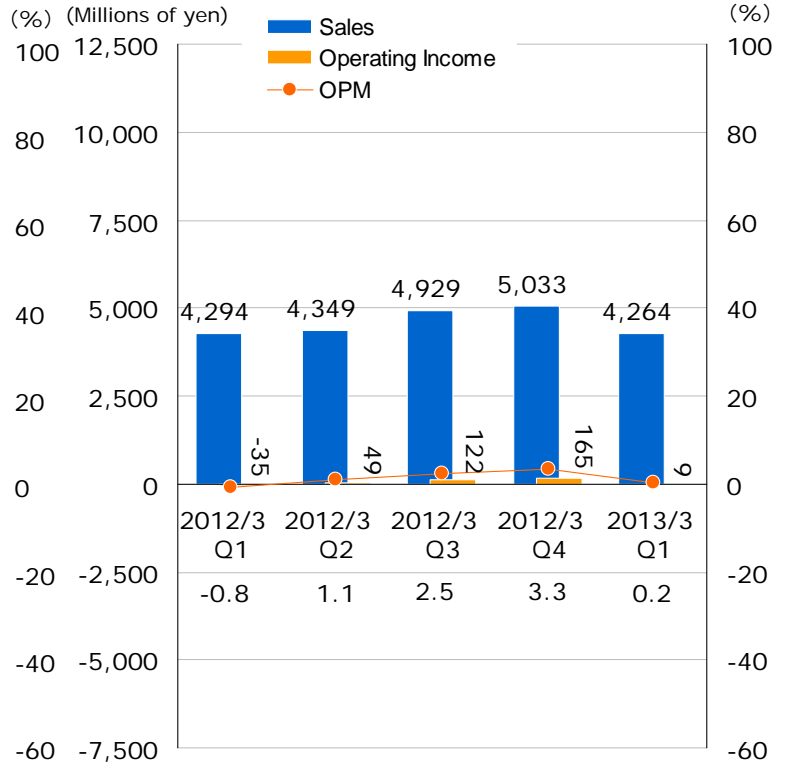
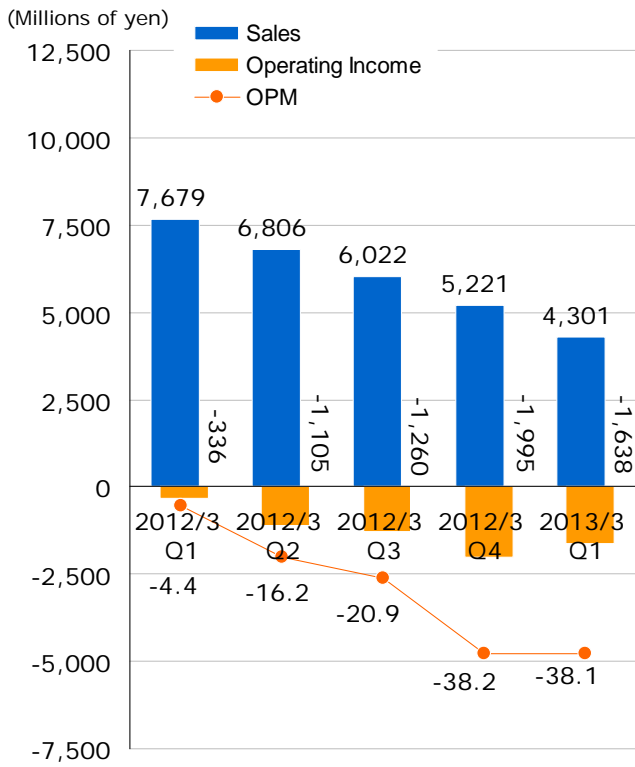
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Quarterly Trend

Devices

Information and Communication and Others



Analysis of Operating Income

FOREX FY2012 Q1 average: ¥81/\$
 FY2012 Q4 average: ¥77/\$
 FY2013 Q1 average: ¥80/\$

(Millions of yen)

YonY (FY2012 Q1→FY2013 Q1)

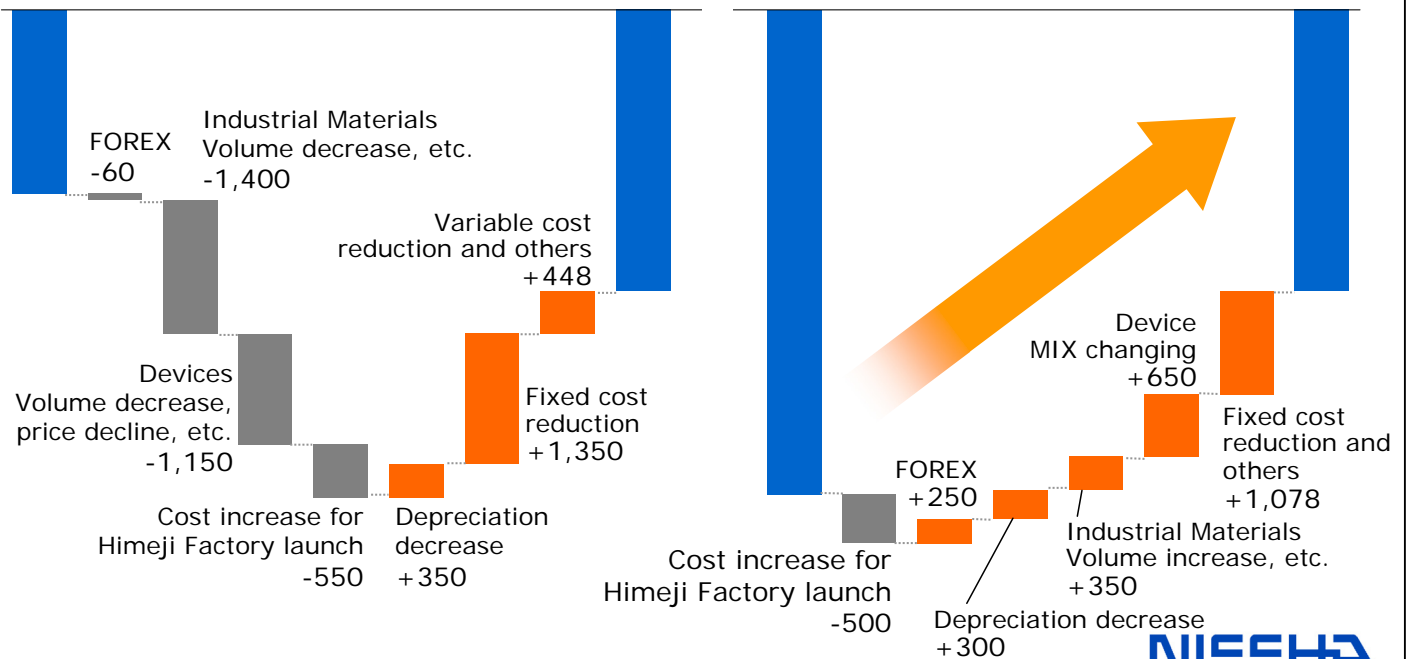
QonQ (FY2012 Q4→FY2013 Q1)

FY2012 Q1
Result
-1,911

FY2013 Q1
Result
-2,923

FY2012 Q4
Result
-5,051

FY2013 Q1
Result
-2,923



FY2013 Aim to achieve black in H2

FY2013 Full Year Forecast

(Millions of yen)

	FY2012 Result	FY2013 H1 Forecast	FY2013 H2 Forecast	FY2013 Forecast	YoY
Net Sales	80,160	38,500	58,500	97,000	+21.0%
Operating Income	-11,716	-5,000	1,200	-3,800	—
OPM	-14.6%	-13.0%	2.1%	-3.9%	+10.7pt
Ordinary Income	-11,320	-5,000	1,200	-3,800	—
Net Income	-28,684	-5,000	1,200	-3,800	—

		FY2012 Result	FY2013 Forecast	YoY
Net Sales by Business Segments	Industrial Materials	35,825	25,000	-30.2%
	Devices	25,728	53,000	+106.0%
	Information and Communication and Others	18,605	19,000	+2.1%

*Assumed rate: ¥80/\$

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Thank you.

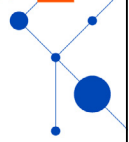


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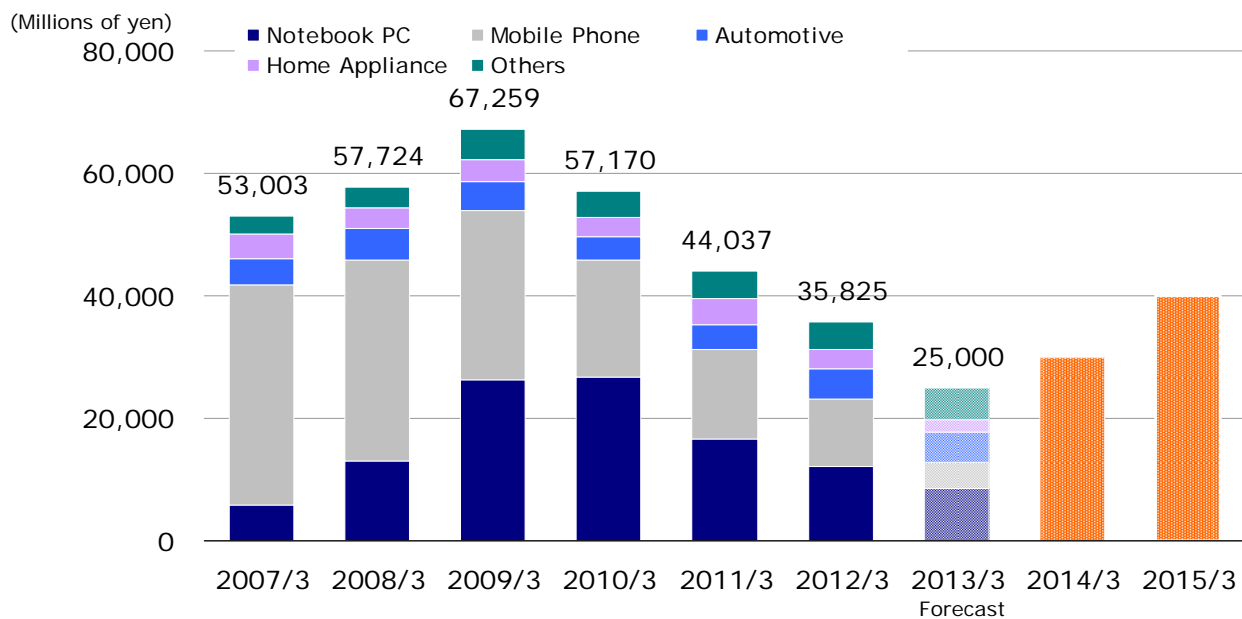
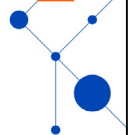




Reference

(Part of presentation materials released on May 12, 2012)

Industrial Materials Sales trend by application

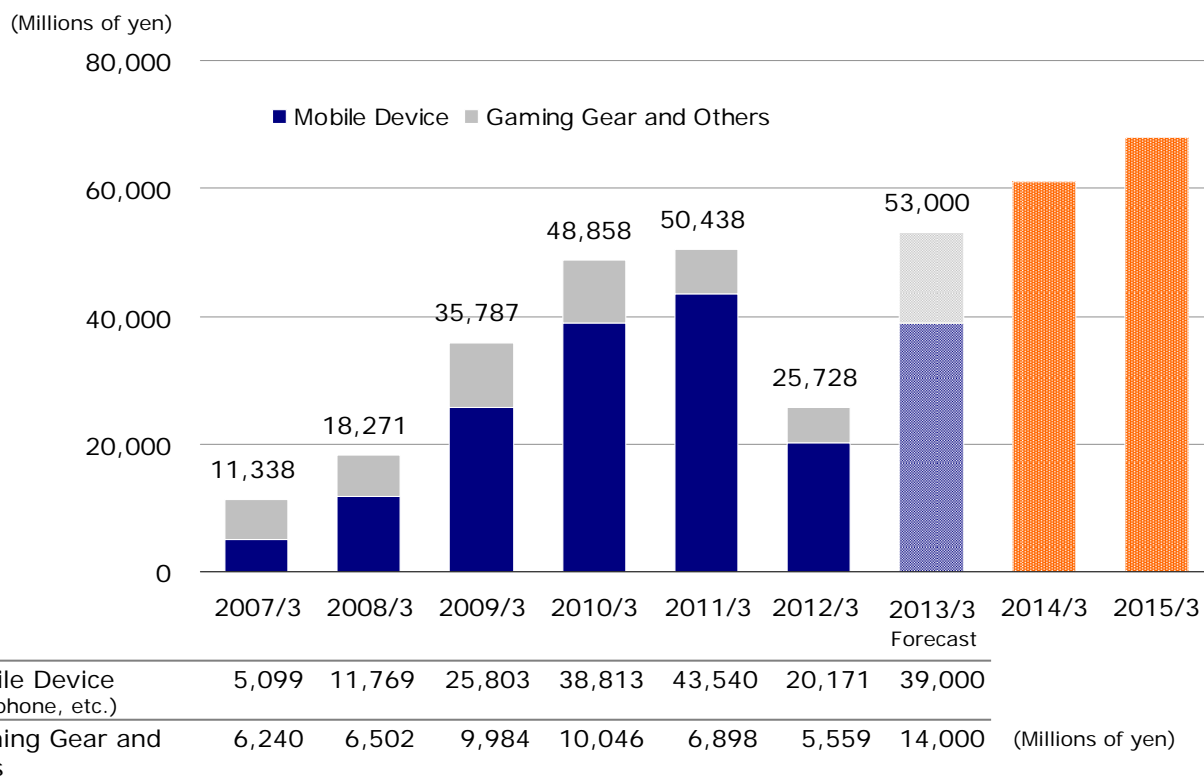


■ Notebook PC	5,793	13,104	26,231	26,775	16,542	12,231	8,500
■ Mobile Phone	36,070	32,834	27,606	18,996	14,642	10,838	4,300
■ Automotive	4,286	5,032	4,822	3,938	4,172	5,109	5,000
■ Home Appliance	4,044	3,522	3,532	3,176	4,254	3,025	2,000
■ Others	2,811	3,232	5,068	4,285	4,427	4,624	5,200

(Millions of yen)

Devices

Sales trend by application



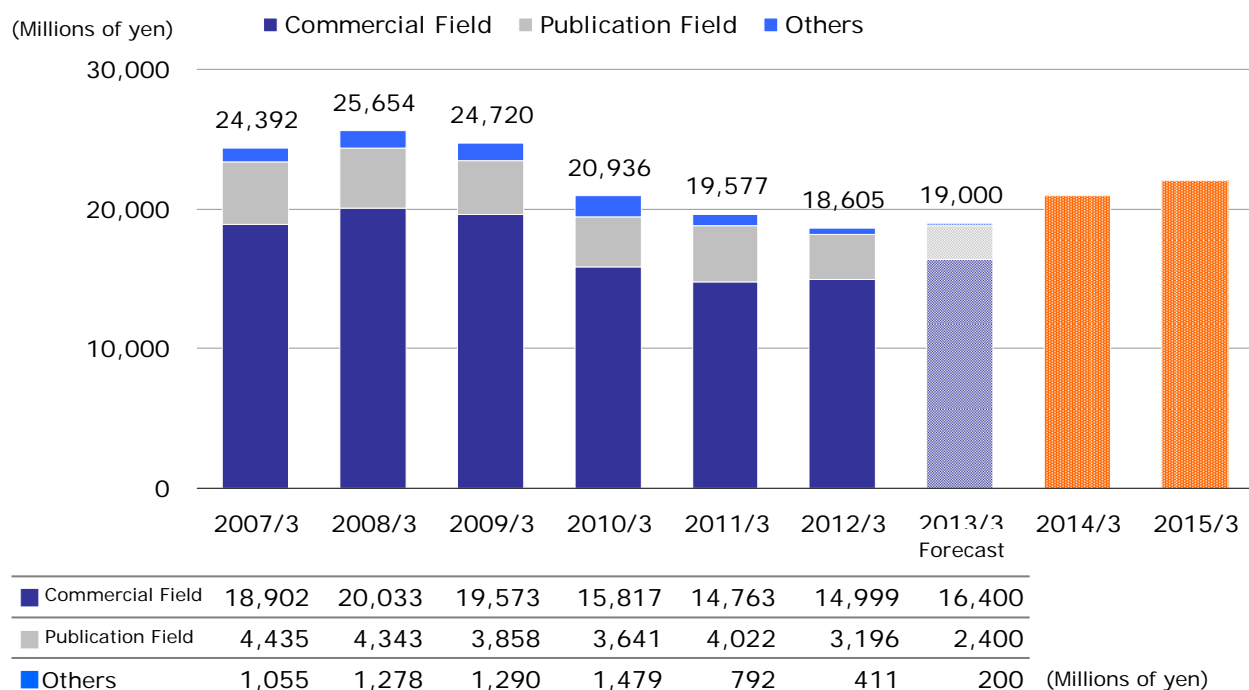
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Information and Communication and Others

Sales trend by business field



*Others contains real-estate and personnel-service business that are not included in Information and Communication business.

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Road Map for Growth



Return to the growth basis

Efforts toward black

- Expansion of top line
- Pursuing of business unit profitability

Improvement of financial structure

- Further optimization of business and product portfolios based on the results of the 4th Medium-term Business Plan



Development of new business/product



Reform cost structure

Enhancement plan of structural reforms



- ▲ Fixed cost reduction: achievement in sight
- Variable cost reduction: solid results

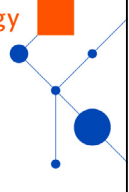
Structural reforms (to enhancement plan of structural reforms)

Emergency plan

- ▲ Completed



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