

November 20, 2009  
Junya Suzuki  
President and CEO, Representative Director of the Board  
Nissha Printing Co., Ltd.  
Exchanges Listed: Tokyo, Osaka Stock Exchanges, First Section 7915  
Contact: Masaru Takahashi  
Executive Vice President, Administration, Member of the Board  
T +81 75 811 1111

### Notice Regarding Establishment of a Subsidiary

At the meeting of the Board of Directors held on November 20, 2009, Nissha Printing Co., Ltd. made a resolution on the establishment of Nitec Precision and Technologies, Inc. to newly manufacture Nissha FineTouch\*1 (Touch input device).

#### 1. Purpose of an establishment

The Company will expand production lines to prepare for the future increase in demand for capacitive-type touch input devices in our Industrial Materials and Input Devices Business.

#### 2. Outline of a new company (subsidiary)

|                         |   |
|-------------------------|---|
| Company name            | Nitec Precision and Technologies, Inc.  |
| Main business           | Production of Nissha FineTouch (Touch input device)   |
| Production capacity *2  | Four million units per month  |
| Location                | 50, Kamiyobe, Yobe-ku, Himeji-shi, Hyogo  |
| Date of establishment   | Scheduled to be established in the middle of December 2009  |
| Representative          | Takao Hashimoto<br>(Executive Vice President of Nissha Printing Co., Ltd.)  |
| Capital stock           | 20 million yen  |
| Number of employees     | 110 persons (plan)  |
| Main shareholders       | Wholly owned by Nissha Printing Co., Ltd.   |
| Capital investment plan | 1) The Company plans to lease the land and buildings.<br>2) The Company plans around 2,000 million yen additional capital investment. |

\*1 FineTouch is a registered trademark of Nissha Printing Co., Ltd.

\*2 3-inch FineTouch“*Classic*” panel equivalent

<Explanation of terms>

Nissha FineTouch is a generic name for resistive-type and capacitive-type touch input devices sold by Nissha Printing Co., Ltd.

3. Forecast of business results

The establishment of a new company will have only slight influence on Nissha Printing's consolidated and non-consolidated business results for the fiscal year ending March 2010.

Note: This is an English translation from the original release in Japanese.

Contact :

Nissha Printing Co., Ltd.

Corporate Communications

Tetsuya Taniguchi, Akihiro Saito

Tel:075 823 5139 Fax:075 823 5344

E-mail : t-taniguchi@nissha.co.jp , a-saitou@nissha.co.jp

URL : www.nissha.co.jp