## Financial Results for the First Quarter Ended June 30, 2013

August 6, 2013<br>Junya Suzuki President and CEO Nissha Printing Co., Ltd.

Notes: 1. In this presentation, "FY2014" refers to the year ended March 31, 2014.
2. The results and forecast presented on these materials are all consolidated basis except as otherwise noted.

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## Highlights

Trend Meets Technology

FY2014 Q1 Results

- Sales and profit exceeded the original projection, though decreased largely QonQ.
- Devices (photolithography process): Demand for tablet declined significantly QonQ
(within the scope of the assumption).
- Devices (printing process): For mobile game consoles exceeded the projection.
- Industrial Materials: Demand for notebook PC were sluggish.


## From FY2014 Q2

-Devices (photolithography process): Respond to increasing volume by launch of Kaga Factory (from July).
-Devices (printing process): For mobile game consoles progress steadily due to demand season.

- Industrial Materials: Accelerate the market launch of glass transfer and 3D transfer for ultrabook and smartphones to counter demand decline for notebook PC.


## Toward FY2015

-Devices: Accelerate the modification of customer portfolio for photolithography process and the launch of new technologies.

- Industrial Materials: Continue to focus on sales promotion of new products and technologies.


## FY2014 Q1 Demand decline for Devices affected

FY2014 Q1 (April to June) Results
(Millions of Yen)

|  |  | FY2013 Q1 <br> Result | $\begin{gathered} \text { FY2013 Q4 } \\ \text { Result } \end{gathered}$ | FY2014 Q1 <br> Result | $\begin{gathered} \text { YoY } \\ \text { (vs. FY2013 } \end{gathered}$ | $\begin{gathered} \text { QoQ } \\ \text { (vs. FY2013 } \\ \text { Q4) } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales |  | 16,336 | 25,060 | 17,504 | +7.1\% | -30.2\% |
| Operating Income |  | -2,923 | -1,750 | -3,650 | - | - |
| OPM |  | -17.9\% | -7.0\% | -20.9\% | -3.0pt | -13.9pt |
| Ordinary Income |  | -3,304 | -371 | -2,367 | - | - |
| Net Income |  | -3,484 | -569 | -2,704 | - | - |
| Net Sales <br> by <br> Business <br> Segments | Industrial Materials | 7,769 | 6,517 | 5,998 | -22.8\% | -8.0\% |
|  | Devices | 4,301 | 13,699 | 7,331 | +70.4\% | -46.5\% |
|  | Information and Communication and Others | 4,264 | 4,844 | 4,174 | -2.1\% | -13.8\% |
| Operating <br> Income <br> by <br> Business <br> Segments | Industrial Materials | -15 | -949 | -467 | - | - |
|  | Devices | -1,638 | 744 | -2,076 | - | - |
|  | Information and Communication and Others | 9 | 125 | * -118 | - | - |
|  | Reconciliations | -1,278 | -1,669 | -988 | - | - |

## Trend Meets Technology

## Measure the segment profitability more adequately

 ~re-examine the allocation of expenses- Based on a new standard, a part of expenses, formerly included in corporate expenses, allocated to each business segment from FY2014.

FY2014 Q1
(Millions of Yen)

|  | Former standard | New standard |
| :---: | :---: | :---: |
| Industrial Materials Operating Income | -195 | -467 |
| Devices <br> Operating Income | -1,767 | -2,076 |
| Information and Communication and Others Operating Income | 36 | -118 |
| Reconciliations | $-1,724$ <br> -9.8\% of net sales R\&D, IT related and administration expenses | $-988$ <br> $\bullet 5.6 \%$ of net sales $\bullet$ R\&D and IT related expenses |



Quarterly Trend



Devices Quarterly Trend


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Trend Meets Technology
Information and Communication and Others Quarterly Trend


Analysis of OPM
(Millions of Yen)


FY2014 Devices leads earnings recovery in H2

FY2014 Forecast
(Millions of Yen)


89,427
Operating Income OPM
Ordinary Income
Net Income
-6,783
-7.6\%
-4,643
-5,438


53,000
77,000
7,500
9.7\%

7,700
7,000

| 130,000 | $+45.4 \%$ |
| ---: | ---: |
| 4,000 | - |
| $3.1 \%$ | $+10.7 p t$ |
| 4,400 | - |
| 3,000 | - | -4,000 3,000

Net sales by
business segment

Industrial Materials

## FY2013 Result

27,689
$\begin{array}{ll}\text { Devices } & 43,133 \\ \begin{array}{ll}\text { Information and } \\ \text { Communication and } & 18,604\end{array}\end{array}$ Others

| FY2014 <br> Forecast |  | YoY |
| :---: | ---: | ---: |
|  | 28,500 | $+2.9 \%$ |
|  | 82,500 | $+91.3 \%$ |
|  | 19,000 | $+2.1 \%$ |

## Thank you.

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Contact to:
Tetsuya Taniguchi
Director
Corporate Communications and Investor Relations
Nissha Printing Co., Ltd.
T +81 758235144
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## Appendix

(from the materials released on May 10, 2013)

Industrial Materials:
Bottom out by new technology input
Industrial Materials sales trend by application
(Millions of Yen)


FY2014

- Notebook PC:

Gain order for metal housing by 3D transfer.

- Mobile phone:

Gain order by glass transfer.

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## Information and Communication and Others sales trend by field



[^0] Information and Communication business.

## Disclaimer

These presentation materials include statements and data that show future forecasts related to the results, strategies, business plans, etc., of Nissha Printing Co., Ltd.

These statements and data related to future forecasts are not actual facts of the past, but rather forecasts that Nissha has judged based on the information available at the time of presentation.

In addition, these presentation materials also include potential risks and uncertain factors such as economic trends and the competitive situation with other companies. Consequently, please be aware that it is possible actual results, business developments and the company's financial situation may differ greatly from the future forecasts included in this presentation due to future economic trends, competition in the industry, market demand, and various other factors such as the economic, social and political climate.


[^0]:    * Others contains such as real-estate and personnel-service business that are not included in

