

## Nissha Printing Co., Ltd. "Financial Results for FY2016 Q3 Ended December 31, 2015" Q&A Overview (Held Febrary 9, 2016)

- Q1. Why did Industrial Materials record a decrease in income from automotive applications in the third quarter compared to the second quarter?
- A1. The decrease is seasonal and does not represent a significant change in the strong performance of automotive applications.
- Q2. What are the net sales figures for Industrial Materials' existing applications in the third and fourth quarters?
- A2. AR Metallizing was acquired as a subsidiary in August 2015. One month of sales are consolidated in the third quarter, and three months in the fourth quarter. Excluding this, sales projections for existing products are about 8 billion yen in the third quarter, and slightly higher than this in the fourth quarter.
- Q3. What is the breakdown of performance for Devices in the third quarter?
- A3. Demand for smartphone and tablet device applications increased in the third quarter compared to the second quarter; however, that for gaming console and other applications decreased.
- Q4. What made Information and Communications return to the black in the third quarter?
- A4. The turnaround is the result of an increase in income, plus redoubled efforts to reduce costs since the business was spun off in July 2015.