

May 12, 2009

Junya Suzuki

President and CEO, Representative Director of the Board

Nissha Printing Co., Ltd.

Exchanges Listed: Tokyo, Osaka Stock Exchanges, First Section 7915

Contact: Masaru Takahashi

Executive Vice President, Administration, Member of the Board

T +81 75 811 1111

### **Exclusive purchase agreement with Cambrios Technology Corporation**

Nissha Printing Co., Ltd. (hereafter “Nissha”) has signed an exclusive purchase agreement with Cambrios Technologies Corporation (hereafter “Cambrios”) regarding Transparent Conductive Material (ClearOhm™ coating materials and coated films) to be used for touch panels formable in three dimensional shape. Both parties are collaborating in the development of products based on ClearOhm™ material.

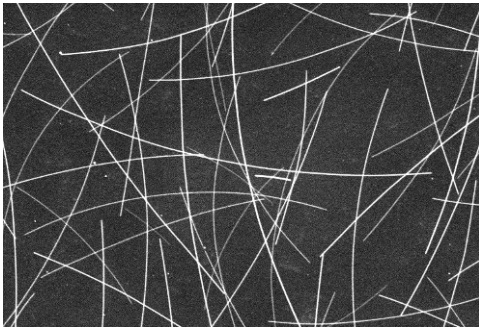
Aforementioned ClearOhm™ transparent conductive layers have higher flexibility than ITO<sup>1</sup> as well as higher transmission characteristics compared with those fabricated with conductive polymers or carbon nanotubes that are aimed at replacing ITO<sup>1</sup> in touch panels.

Date of Agreement	April 24 <sup>th</sup> , 2009
Outline of Agreement	<ol style="list-style-type: none"> <li>1. Nissha will exclusively collaborate with Cambrios to develop ClearOhm™ ink (silver nanowire ink) and ClearOhm™ film for use in high quality projective capacitive touch panels.</li> <li>2. Nissha will have an exclusive purchase right from Cambrios provided that the development achieves target specifications agreed by both parties.</li> <li>3. Nissha has the right to invest in Cambrios' current financing round.</li> </ol>
Products	<ol style="list-style-type: none"> <li>1. ClearOhm™ transparent, conductive layers enable transparent electrode with superior flexibility and formability than ITO<sup>1</sup>.</li> <li>2. ClearOhm™ transparent, conductive layers have superior optical (high transmission) and electrical (low sheet resistance) characteristics compared with conductive polymers or carbon nanotubes.</li> <li>3. Superior display color fidelity can be achieved as the material has neutral coloration.</li> <li>4. Cost reductions can be achieved because the layers are manufactured by the wet coating process.</li> </ol>
Business strategy	•Nissha is poised to enter large size touch panel business to meet Windows 7

and forecast	launch that is expected to boost a demand for touch panel applications. •Nissha will accelerate the development of the touch input devices on three dimensional shapes.
--------------	--

<sup>1</sup> ITO: Indium Tin Oxide is a solid compound solution of indium oxide and tin oxide and has a feature of electrical conductivity and high optical transparency.

<sup>2</sup> Haze: Haze is one of data points that indicate transmittance. Lower haze represents higher light transmission.



Magnified photo of silver nano wire - provided by Cambrios

-Reference Information-

1. Cambrios Technology Corporation

1. Headquarters : 930 East Arques Ave. Sunnyvale, CA 94085
2. Representative : Michael R. Knapp, Ph.D., President and CEO
3. Outline of Business: Production and sales of transparent conductive material (nanowire ink)

2. Nissha Printing Co., Ltd.

1. Headquarters : 3 Mibu Hanai-cho, Nakagyo-ku, Kyoto, Japan
2. Representative : Junya Suzuki, President and CEO
3. Equity : 5,684 million yen
4. Consolidated net sales : 127,767 million yen (Fiscal 2009, ended March, 2009)

There is nothing to affect the financial result for fiscal year 2010, ending March 31, 2010

Note: This is an English translation from the original release in Japanese.

Contacts :

Nissha Printing Co., Ltd. Corporate Communications

Tetsuya Taniguchi, Akihiro Saito Tel:075 823 5139 Fax:075 823 5344

E-mail : [t-taniguchi@nissha.co.jp](mailto:t-taniguchi@nissha.co.jp) , [a-saitou@nissha.co.jp](mailto:a-saitou@nissha.co.jp)

URL : [www.nissha.co.jp](http://www.nissha.co.jp)