

August 23, 2010

To whom it may concern,

Name of Company

Nissha Printing Co., Ltd.

Name of Representative

Junya Suzuki, President & CEO, Representative
Director of the Board

(Code Number 7915; 1st Section of the Tokyo
Stock Exchange and of the Osaka Securities
Exchange)

(Telephone No. +81-75-811-8111)

Notice Concerning Purchase of Treasury Stock Through Off-Auction Repurchase Trading (ToSTNeT-3)

At a meeting held on August 20, 2010, the Board of Directors of Nissha Printing Co., Ltd. (the "Company") resolved the following matters regarding the purchase of treasury stock pursuant to the provisions of Article 156 of the Companies Act that is applied in an alternative interpretation of Article 165, Paragraph 3 of the Companies Act. The Company hereby announces that it has decided the following specific method of purchase.

1. Method of purchase

The Company will commission the purchase of treasury stock through the Tokyo Stock Exchange's off-auction repurchase trading (ToSTNeT-3) at 8:45 A.M. on August 24, 2010, for 1,903 yen per share, which is the closing price today, August 23, 2010. (There will be no other change to trading methods or trading times.) The purchase orders shall be placed only at such time.

2. Details of the purchase

- | | |
|--|---|
| (1) Type of shares to be purchased | Common stock |
| (2) Total number of shares to be purchased | 320,000 shares |
| (3) Announcement of purchase results | The results of the purchase will be announced
after completion of the transaction at 8:45 A.M. |

Notes:

1. No change will be made in the number of shares to be purchased. Depending on market trends or other factors, a part or all of the shares may not be purchased.
2. The purchase will be made based on sell orders proportional to the number of shares to be purchased.

END

Reference:

Details of the resolution concerning the purchase of treasury stock (announced August 20, 2010)

- | | |
|--|-----------------------|
| (1) Type of shares to be purchased | Common stock |
| (2) Total number of shares to be purchased | Up to 320,000 shares |
| (Ratio to the total number of issued shares [excluding treasury stock]: 0.74%) | |
| (3) Total purchase price of shares | Up to 650,000,000 yen |
| (4) Progress as of August 23, 2010 | |
| • Total number of shares purchased | 0 shares |
| • Total purchase price | 0 yen |

Contact for inquiries concerning this matter:

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