

August 20, 2010

To whom it may concern,

Name of Company
Nissha Printing Co., Ltd.
Name of Representative
Junya Suzuki, President & CEO, Representative Director
of the Board
(Code Number 7915; 1st Section of the Tokyo Stock
Exchange and of the Osaka Securities Exchange)
(Telephone No. +81-75-811-8111)

Notice Concerning Decision on Matters Regarding Purchase of Treasury Stock (Purchase of Treasury Stock Under Article 165, Paragraph 2 of the Companies Act)

At a meeting held on August 20, 2010, the Board of Directors of Nissha Printing Co., Ltd. (the “Company”) resolved the following matters regarding the purchase of treasury stock pursuant to the provisions of Article 156 of the Companies Act that is applied in an alternative interpretation of Article 165, Paragraph 3 of the Companies Act.

1. Reasons for purchase of treasury stock

To improve capital efficiency and engage in flexible management in response to changes in the corporate environment

2. Details of matters regarding the purchase

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| (1) Type of shares to be purchased | Common stock |
| (2) Total number of shares to be purchased | Up to 320,000 shares (Ratio to the total number of issued shares [excluding treasury stock]: 0.74%) |
| (3) Total purchase price of shares | Up to 650,000,000 yen |
| (4) Purchase period | From Aug. 23, 2010 to Sept. 30, 2010 |

END

Reference: Treasury stock held by the Company as of July 31, 2010

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|--|-------------------|
| Total number of issued shares (excluding treasury stock) | 43,237,001 shares |
| Number of treasury stock | 1,792,492 shares |

Contact for inquiries concerning this matter:

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